

What Does Century Want To Write? Let Us Show you!

We listened to your to your feedback! Century Online (COL) now identifies target classes and crime ratings.

Century has always identified target classes and used crime information to price **Property, Casualty, and Garage business**. We communicate target classes through e-blasts and while visiting with our partners, butimproving **transparency** will help our partners **identify opportunities quickly**. How?

Crime Rating Factor:

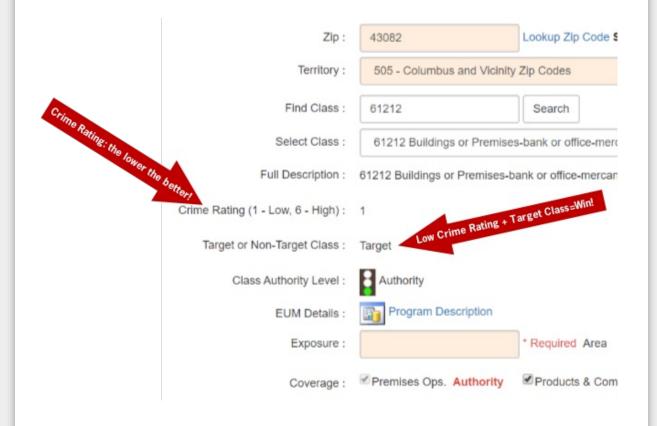
- Similar risks in adjacent areas may receive very different rates depending on crime ratings for each area.
- Century uses proprietary crime ratings that are correlative to our historical profitability.
- Debits and credits are applied depending on the crime rating.
- COL now indicates the tier in which the risk resides by providing a Crime Rating of 1-Low to 6-High.
- Century's hit ratios are highest in lower crime rating areas

Target Classes:

- Target classes are our most profitable
- Target classes receive higher priority and quicker service times
- The majority of our target classes are "binding authority."

Century's offerings are the most competitive on target classes located in areas with lower crime ratings. This combination brings our most profitable results, and we are targeting these risks.

Below is what this looks like in COL, but don't be limited to a screenshot! **Log on to COL today!**



Target classes with lower crime scores receive faster service times and Century's most competitive rates and coverage!

Service | Solutions | Support

www.centurysurety.com